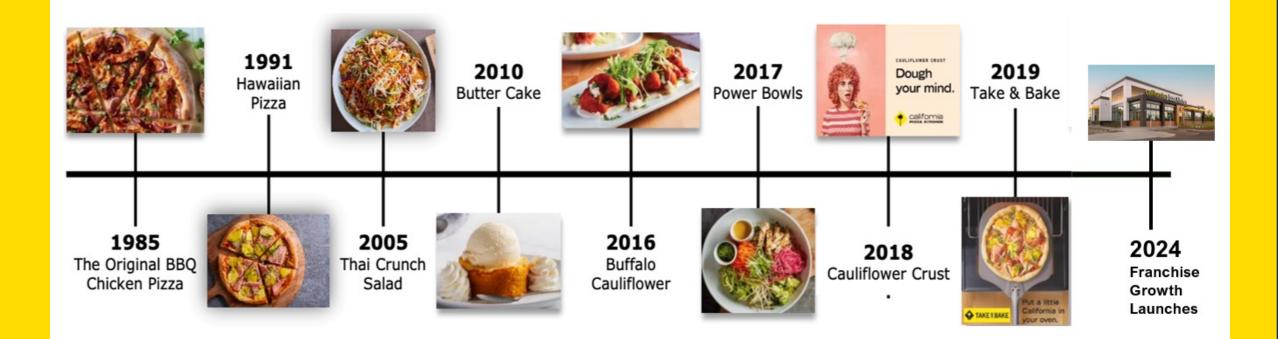


california pizza kitchen



A CATEGORY OF ONE We have the authority to own a lucrative white space no other brand can claim"

CALIFORNIA FORWARD WITH A HISTORY OF INNOVATION





APPETIZERS, PIZZA, PASTAS, SALADS, COCKTALLS & MORE







CALI-FRESH FOOD







relifornia pizza KITCHEN

3320

CALIFORNIA MODERN DESIGN



CPK #1 IN BRAND IMAGE

Place I can trust Excellent reputation Unique

Innovative





















A GLOBAL BRAND

WHY FRANCHISE CPK?

An American Premium Brand

Creative Cali-Fresh Menu with Local Flexibility

Experienced Franchise Support Team

A Brand Uniquely Positioned Among Competition

Full Service, Quick Service, Virtual & Vending Prototypes

USA Number One Brand Image



"ULTIMATELY, WE ARE A PLACE THAT MOVES FOOD, AND PEOPLE, FORWARD"

Disclaimer:

All information in this deck is based in US numbers with US laws, cost expectations, building practices, real estate variances operated by CPK Inc. The information and numbers in this presentation do not reflect any anticipated or expected results from a franchisee and are merely used as guidance and should not be misconstrued as projected performance in any country. Countries outside of the US vary in all the aforementioned practices and will reflect the results of CPK in each country differently.

JOIN OUR FAMILY, BECOME A CALIFORNIA PIZZA KITCHEN FRANCHISEE. CONTACT US:

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